

FOODLAND

Fresh food. Friendly neighbours.

FOODLAND
OFFICIAL GROCER

FEED
THE
DREAM

ZONE 1



Boneless Pork Loin
Centre Cut Chops
Family Size 6.59/kg

2.99
/lb

CELEBRATE
mom



BUY 1 AT \$17.99

BUY 2 OR MORE

16.99
ea

GROWN IN ONTARIO
Premium Annual Hanging
Basket or Planter 11"
Selection may vary
by store

LOCAL
1.49
/lb

PRODUCT OF ONTARIO
Hot House Tomatoes
Canada no 1, 3.28/kg



Fresh Atlantic
Salmon Fillets
24.23/kg

10.99
/lb



COMPLIMENTS AIR-CHILLED
Boneless Skinless Chicken
Breasts Family Size 12.96/kg

4.99

Almond, Butter or Strawberry
Cream Tarts 6 pk 270-400 g



Scene
MEMBER
PRICING

2.99 with
Scene+
Card

Members
SAVE
\$1

3.99 without
Scene+
Card

Blackberries or Raspberries
product of Mexico 170 g



5.44

HÄAGEN-DAZS Ice Cream
400-450 ml or Novelties 3-4 pk selected varieties



3.99

PHILADELPHIA
Cream Cheese 227-250 g



8.99

MAXWELL HOUSE
Roast & Ground Coffee 631-925 g



3.99

CRAVE or KRAFT Dinner
Frozen Entrées selected 200-340 g



2.99

DEMPSTER'S
Whole Grain Bread 450-600 g or Bagels 5-6 pk

Scene
GIVE & GET



BUY \$100
IN FOODLAND
GIFT CARDS & GET

500 PTS
That's like \$5 toward your
groceries in Scene+ points

Offer valid from May 9-15, 2024 at all Foodland locations in Ontario. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Foodland gift cards cannot be purchased with other Foodland gift cards. Not for Scene+ points earned. Offer is valid only on Foodland gift cards. Receive 500 Scene+ Points when you purchase \$100 in Foodland Gift Cards. Limit of 5 offers per account number. No coupon is required. Scene+ digital or physical membership card must be presented at time of transaction. Offer subject to change and may be withdrawn without notice. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Trademarks of Scene Plus Inc. Copyright used under license by Scene+ Capital Incorporated.

CELEBRATE mom

SCAN FOR
OUR DIGITAL
FLYER



MAY 2024
PRICES EFFECTIVE FROM
MAY 9-15

THUR 9
FRI 10
SAT 11
SUN 12
MON 13
TUE 14
WED 15

FDL_WK02_P01_ONT_Z1



50 PTS when you buy 2
BOURSIN 150 g or
BOURSINE Cuisine 220 g

6.99



BUY 1, GET 1
FREE
of equal or lesser value

SCHNEIDERS Bacon, Juicy Jumbos
Wieners or Smoked Sausage 375-450 g
selected varieties

3.99
/lb

COMPLIMENTS
Cured Pork Loin
Peameal-Style
Bacon 8.80/kg



4.99

WONDERFUL Pistachios
selected 200-225 g



5.99
ea

Mini Seedless
Watermelons
product of
USA or Mexico



3lb

Scene+
MEMBER
PRICING
4.99
with
Scene+
Card

5.99
without
Scene+
Card
COMPLIMENTS
Navel Oranges
product of Egypt 1.36 kg

STARTING AT
6.49

Gourmet Cinnamon
Buns plain or with cream
cheese icing 4 pk 550-600 g



Scene+
BIG
BONUS

500 PTS
when you buy 1



4.99
with
Scene+
Card
5.49
without
Scene+
Card
COMPLIMENTS
Salted Butter 454 g

Scene+
MEMBER
PRICING



4.99
with
Scene+
Card
5.99
without
Scene+
Card
MAPLE LODGE FARMS
Chicken Bacon, Ultimate
Franks or Meat Sticks
300-900 g



5.49
100 PTS
when you buy 2

COMPLIMENTS Cheese 400 g or
Shredded Cheese 226-320 g



99¢

CAMPBELL'S Tomato, Chicken Noodle, Cream of
Mushroom or Vegetable Soup 284 ml



5.99

GENERAL MILLS Family Size Cereal
selected 475-178 g



3/9.99
150 PTS
when you buy 3

BETTY CROCKER Fruit Gushers
selected varieties 120-230 g



1.99

MAPLE LEAF Flaked Meat 156 g or
HOLIDAY Luncheon Meat 340 g



3.99
100 PTS
when you buy 2

OCEAN SPRAY
Cranberry Cocktails 1.89 L



9.99

ROBIN HOOD or FIVE ROSES
Flour 5 kg



6.99

CASHMERE Bathroom Tissue 8=24 or 12=24 rolls,
SPONGE TOWELS 3-4=6 rolls or SCOTTIES Facial Tissues 6 pk

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. *Save off this price* refers to the regular competitive shelf price at most locations. In stores open 24 hours. Offer prices are effective from 4 am Thursday until Midnight Wednesday.

SPEND \$100 IN BOSTON PIZZA OR UBER GIFT CARDS AND GET A BONUS \$10 FOODLAND GIFT CARD

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, food/dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McClellan/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 30,000 Scene+ points (equivalent to \$300) per day. For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

PRODUCE

Scene MEMBER **5.99** with Scene+ Card
6.49 without Scene+ Card
3 pk
PRODUCT OF CANADA
COMPLIMENTS Rainbows Peppers 3 pk

5lb **5.49**
PRODUCT OF CANADA
COMPLIMENTS Potatoes russet, white, yellow or red Canada no 1, 2.27 kg

1lb **5.49**
Strawberries Clamshell product of USA no 1 grade or Mexico no 1 grade 454 g

2lb **50 PTS** when you buy 1
COMPLIMENTS Baby Peeled Carrots product of USA no 1 grade 907 g **4.99**

3lb **5.99**
LOCAL
PRODUCT OF ONTARIO
COMPLIMENTS Apples Ambrosia, Gala or McIntosh Canada extra fancy 1.36 kg

2lb **6.99**
ORRI

2lb **4.99**
COMPLIMENTS Lemons product of South Africa 907 g

1lb **50 PTS** when you buy 1
COMPLIMENTS Limes product of Mexico 454 g **3.99**

CELEBRATE MOM

Available at most stores

BUY 1 AT \$29.99
BUY 2 OR MORE
29.99
GROWN IN ONTARIO Premium Jumbo Hanging Basket or Planter 13"

STARTING AT
12.99
GROWN IN ONTARIO Multi-Bloom Hydrangeas

Scene MEMBER **6.99** with Scene+ Card
8.99 without Scene+ Card
Baked IN-STORE
Brownies 550-600 g

75 PTS when you buy 1
6.99 Real Cream Layered Cakes 300-340 g
Try our Lemon Shortcake for a Limited Time

STARTING AT
14.99
Mixed Seasonal Bouquets Selection may vary by store

21.99
One Dozen Premium Ecuadorian Roses

Baked IN-STORE
1.79 Baguettes white or multigrain 234 g

100 PTS when you buy 2
7.49 Cupcakes 6 pk 325-505 g

MEAT

SWISS CHALET
Scene MEMBER **13.99** with Scene+ Card
15.99 without Scene+ Card
SWISS CHALET Pork Back Ribs BBQ or Honey Garlic 600 g

15.99 **100 PTS** when you buy 1
PINTY'S Boxed & Breaded Poultry or YORKSHIRE VALLEY FARMS ORGANIC Chicken Fillets or Bites selected varieties 454-790 g

19.99 /lb
Boneless Cross Rib Roasts cut by your meat expert from Canada AAA grade beef! 17.61/kg

7.99 /lb
Striploin Grilling Steaks Family Size cut by your meat expert from Canada AAA grade beef 44.07/kg

8.99 **50 PTS** when you buy 1
PANACHE Calamari or Breaded Shrimp selected varieties 340 g

15.99
HIGH LINER Pan-Sear or Signature Collection 425-540 g selected varieties

4.49 /lb
COMPLIMENTS AIR-CHILLED Chicken Drumsticks or Thighs 9.90/kg

6.99 /lb
Pork Tenderloin Family Size 15.41/kg

DELI

Available at most stores

Scene MEMBER **2.79** with Scene+ Card
3.19 without Scene+ Card
COMPLIMENTS Cooked or Smoked Chicken

100 PTS when you buy 2
CASTELLO Havarti Slices 145-165 g or Havarti Blocks 170-200 g

7.99
PANACHE Cheddar 2,3,4,5 or Applewood Smoked 225-250 g

7.79
GREENFIELD or **SCHNEIDERS** Sliced Deli Meats selected 150-175 g

KITCHEN

Available at most stores

MOTHER'S DAY PASTA OFFER!
BUY 1 COMPLIMENTS Fresh Pasta 1 kg
GET 1 COMPLIMENTS Fresh Pasta Sauce 580 ml
50% OFF

9.99
H&H Dried Fruit 454 g

20% off
ROYAL NUTS Tubs selected 240-400 g

2 | Scene 1000 PTS = \$10 OF FREE GROCERIES

FROZEN & DAIRY

<p>449 DANONE Activia Yogurt 625-650 g or Mix & Go 2 pk</p>	<p>449 GAY LEA Aerosol Whipped Topping 225 g</p>	<p>399 PILLSBURY Ready-to-Bake Premium Sweet Goods 383-496 g selected</p>	<p>499 BECEL Margarine or Sticks 427-454 g</p>
<p>349 CHEEMO Perogies 815-907 g or CAVENDISH FARMS Hashbrown Patties 10 pk</p>	<p>399 GREEN GIANT Frozen Vegetables 750 g or Valley Selections 490-500 g</p>	<p>399 COMPLIMENTS Whipped Topping 1 L or Frozen Pie Shells, Tart Shells or Phyllo Pastry selected 255-454 g</p>	<p>599 COMPLIMENTS Classic Crust Pizza 352-446 g</p>

DRINKS, SNACKS & PANTRY

<p>1099 COMPLIMENTS Honey 750 g-1 kg</p>	<p>2/\$4 ALLEN'S Juices or Drinks selected varieties 1 L</p>	<p>349 COMPLIMENTS Soda Crackers 450 g</p>	<p>349 CHRISTIE Peek Freans 275-350 g or Dad's Cookies 300-320 g</p>
<p>2/\$3 PEACE Tea 695 mL</p>	<p>2/\$9 DORITOS Tortilla Chips 155-280 g or MISS VICKIE'S Kettle Chips 190-200 g</p>	<p>349 OLD DUTCH Potato Chips 235 g or Ridgies 200-220 g</p>	<p>4/\$5 HERSEY'S Single Chocolate Bars 39-58 g</p>
<p>549 COMPLIMENTS Sparkling Water 12x355 mL</p>	<p>1399 RED BULL Energy Drink 4x355 mL</p>	<p>499 FRANK'S RedHot Sauce 354 mL</p>	<p>699 HELLMANN'S Mayonnaise 710-890 mL</p>
<p>479 CRISCO Shortening 454 g</p>	<p>449 HERSEY'S Chipits selected 180-270 g</p>	<p>449 BETTY CROCKER Bisquick, Cookie, Brownie or Cake Mix selected 337 g-1.13 kg</p>	<p>199 BUSH'S Beans 398 mL</p>
<p>2/\$5 COMPLIMENTS Pasta 900 g</p>	<p>2/\$7 KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Special K Pastry Crisps selected varieties 125-384 g</p>	<p>799 NUTELLA Spread 725 g</p>	<p>2/\$7 BLUE DRAGON Noodles selected varieties 250-300 g</p>

HOUSEHOLD

<p>549 FLEECY Fabric Softener 1.22-1.36 L or Sheets 80 pk</p>	<p>499 PALMOLIVE Dish Soap 961 mL-1.5 L</p>	<p>349 GLAD Cling Wrap 60 m</p>	<p>899 RESOLVE Stain Remover 625 g or 650 mL or LYSOL Crisp Linen 1.2 L</p>
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Scene+ JOIN SCENE+ TODAY. sceneplus.ca/register 3



EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://www.scotiabank.com/participatingstores).

²On all eligible purchases at participating grocery stores. Conditions Apply.

BECOME A
Local
GRILL LEGEND



CUT FROM AAA CANADIAN RAISED BEEF

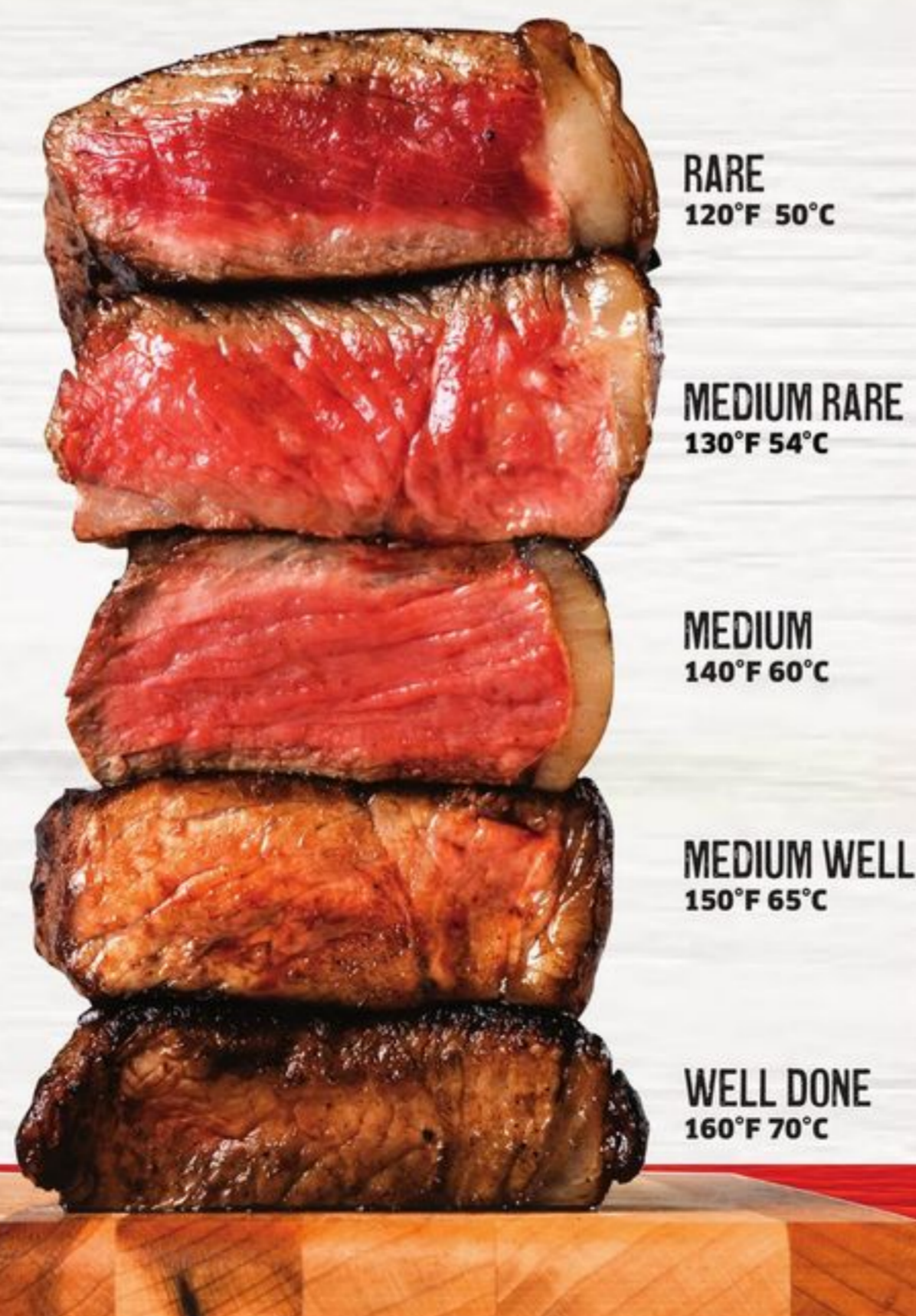
AGED FOR TENDERNESS AND FLAVOUR

CUSTOM CUT BY YOUR LOCAL MEAT EXPERT



LEARN GREAT GRILLING TIPS

<https://foodland.ca/aaa-beef/>



RARE
120°F 50°C

MEDIUM RARE
130°F 54°C

MEDIUM
140°F 60°C

MEDIUM WELL
150°F 65°C

WELL DONE
160°F 70°C

19⁹⁹
/lb

Scene
DIGITAL EXCLUSIVE

GET 1000 PTS

when you spend \$30 or more on a family size package
Go to mygroceryoffers.ca to load this offer.

Striploin Grilling Steaks
Family Size cut by your meat expert from Canada AAA grade beef 44.07/kg



STACK UP POINTS WITH THESE PARTICIPATING SCENE+ SUMMER STACK OFFERS



100 PTS
when you buy 1

BAKED IN-STORE
Brioche Buns 6 pk



100 PTS
when you buy 1 package

MADE IN-STORE Beef Burgers
plain, seasoned or inclusion

GET 500 BONUS PTS
when you purchase all four of these Scene+ SUMMER STACK offers between May 2-July 3, 2024

CLICK TO LEARN MORE



100 PTS
when you spend \$10 or more

MADE IN-STORE
Cut Fruit or Celebration Fruit Trays



200 PTS
when you buy 2

COMPLIMENTS
Salads 850-908 g

Product in store may not be exactly as shown. Excludes made to order party size trays.

Scene

GET
50 PTS

when you buy
any participating
Greenfield Natural
Meat Co.™
product

GREENFIELD
NATURAL MEAT CO.

MAKING MEAT RIGHT

Greenfield Natural Meat Co.™ is more than just a meat brand – we are a meat brand with a purpose. We exist to make a better world by making meat right – better food, better care for our animals, better communities, and a better planet.

That's why our meats made from animals raised **without the use of antibiotics – ever!**

That's why our sows are not confined to gestation crates and are **free to roam, play, and socialize.**

That's why we've **reduced our carbon emissions** where possible and offset our remaining emissions to be **carbon zero.**

That's why our animals are **100% vegetarian grain fed** and **humanely raised on Canadian farms.**



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- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

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first email exclusive offer

SAVE \$5

on your next purchase of \$40*

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