

FOODLAND

Fresh food. Friendly neighbours.

Pork Back Ribs
8.80/kg

3.99
/lb



100 PTS
when you buy 2

4.99

All Butter Danish
4 pk 420 g



7.99

COMPLIMENTS
Shrimp 71-90 ct
raw or fully cooked or
Bay Scallops 80-120 ct 340 g



2/\$9

COMPLIMENTS Cheese 400 g.
Shredded Cheese 226-320 g or Natural Slices 210-230 g



5.47

GENERAL MILLS
Family Size Cereal selected 475-778 g



3.49

LIBERTÉ
Greek or Méditerranée Yogurt 2-4 pk or 500 g



3.49

DR. OETKER
Ristorante or Casa di Mama Pizza selected 320-410 g

Scene⁺
MEMBER
PRICING



Members
SAVE \$1

4.99

with
Scene+
Card

5.99 without
Scene+
Card

LEADBETTERS
Bacon 375 g



Members
SAVE \$1.05

3.44

with
Scene+
Card

4.49 without
Scene+
Card

Blueberries Pint
product of USA or
Mexico no 1 grade



Members
SAVE \$4

5.99

with
Scene+
Card

9.99 without
Scene+
Card

CASHMERE
Bathroom Tissue
8-12=24 rolls,
SPONGE TOWELS 3=6 rolls
or SCOTTIES 6 pk

MEMBERS
SAVE MORE

Scene⁺
SPEND & GET

Thursday, April 25 - Wednesday, May 1, 2024

SPEND \$60 OR MORE, GET SPEND \$80 OR MORE, GET SPEND \$100 OR MORE, GET

200 PTS

300 PTS

500 PTS

DON'T FORGET YOUR COUPON

Offer valid April 25 to May 1, 2024, at all Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$60-\$79.99 or more awards only one 200 Scene+ points allotment or one \$80-\$99.99 or more awards only one 300 Scene+ points allotment or one \$100-\$199.99 or more awards only one 500 Scene+ points allotment. Maximum 500 Scene+ points per day. Offer excludes taxes, delivery charges, bill payments, service fees, credit fees, event tickets, gift cards, food/dairy products in Atlantic regions, pet food/cats, pet products and services, Western Union, McClellan Hardware "Duck" products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-deductible or excluded by law. Coupon has no cash value and cannot be combined with any other offers. Limit one basket/buyer offer per Scene+ membership card per day. Visit <https://www.foodland.ca/terms> and conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation and under license by Sabay Capital Inc. ©2024

SCAN HERE FOR
OUR DIGITAL FLYER



Foodland.ca

APR-MAY 2024
PRICES EFFECTIVE FROM
APR 25-MAY 1

THUR 25 FRI 26 SAT 27 SUN 28 MON 29 TUE 30 WED 1

FDL_WKS2_P01_ONT_21

9⁹⁹

JANES Boxed & Breaded Poultry selected varieties 600-700 g

9⁹⁹ /lb

Top Sirloin Steaks cut by your meat expert from Canada AAA grade beef 22.02/kg

family size

6⁴⁹

JANES PUB STYLE chicken Nuggets 70g

JANES PUB STYLE Wings BBQ

compliments PROVOLONE

compliments HAVARTI

6⁴⁹

compliments Sliced Cheese from the deli 150-170 g

6⁴⁹

Mini Cookies 337 g

100 PTS when you buy 2

compliments RUSSET 10lb

5⁹⁹

LOCAL

PRODUCT OF ONTARIO COMPLIMENTS Russet Potatoes Canada net 4.54 kg

Scene+ BIG BONUS

500 PTS when you buy 4

2/\$5

QUAKER Chewy or Dippys Granola Bars 120-155 g

Scene+ MEMBER PRICING

5⁹⁹ with Scene+ Card

6⁴⁹ without Scene+ Card

Flatbreads selected varieties 230-360 g

3⁹⁹

TROPICANA Orange Juice 1.54 L selected

3⁹⁹

KRAFT Singles 410 g

2⁴⁹

CHRISTIE Cookies selected varieties 224-303 g

8⁹⁹

KICKING HORSE ORGANIC Ground Coffee 284 g or FOLGERS Roast & Ground Coffee 544-865 g

2⁹⁹

KRAFT Salad Dressing 425-475 mL, BULL'S-EYE BBQ Sauce 425 mL or DIANA Sauce or Marinades 375-500 mL

1⁷⁷

BARILLA Pasta 340-410 g

5⁹⁹

KRAFT Peanut Butter 750 g-1 kg or COMPLIMENTS Honey 500 g

Special Olympics Canada

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*

Brooklynn Betcher Caledon, On

*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25-May 5, 2024. For more information, please visit: www.specialolympics.ca

Scene+ GET 500 PTS

FOR EVERY \$25 SPENT IN GAP INC, BRANDS, KOBO, WAYSIPA OR JOEY RESTAURANTS GIFT CARDS!

Offer valid during April 25 - May 1, 2024. Sorry no rainchecks or price matching. Offer valid only on Dept Options \$25, Dept Options \$50, Dept \$50, Baby Dept \$25, Dept Options \$25-\$500, Toys \$50, Toys \$25-\$500, Home Improvement \$25-\$500, Weylpa \$50, Weylpa \$25-\$500, Kobo \$25, Kobo \$45, Kobo \$90, Kobo \$10-\$150. See gift card for details, terms, conditions and expiration. Subject to availability.

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, food dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McClellan/Ten Hortons/Starbucks products and services in select regions, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, letters, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 30,000 Scene+ points (equivalent to \$300) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. **Save off this price" refers to the regular competitive shelf price at most locations. In stores open 24 hours, flyer prices are effective from 4 am Thursday until Midnight Wednesday.

LET'S GET GRILLIN'

Scene+ MEMBER PRICING

4.49 with Scene+ Card

4.99 without Scene+ Card

Whole Pineapples
product of Costa Rica

2.29 /lb

Spanish or Vidalia Onions
product of USA no 1 grade
5.05/kg

5pk

6.49

Corn Tray
product of USA
no 1 grade 5 pk

11lb

100 PTS when you buy 2

THE LITTLE POTATO COMPANY
assorted varieties
Canada no 1, 454 g

3.29 ea

Red Mangoes
product of Mexico

2.79 /lb

Eggplant
product of USA or Mexico 6.15/kg

2.79 /lb

Zucchini
product of USA or Mexico 6.15/kg

4pk

50 PTS when you buy 1

5.99

PRODUCT OF CANADA
Foil Wrapped Potatoes
Canada no 1, 4 pk

MEAT

11.99

JACK DANIEL'S
Pulled Pork or Beef Brisket 425-454 g

6.99

50 PTS when you buy 1

SCHNEIDERS
Blue Ribbon
Bologna 375-500 g

Burgers
Made in-store by your local meat experts.

50 PTS when you buy 1 package

Beef Burgers
Plain, Seasoned or Inclusion

9.99

10.99 without Scene+ Card

COMPLIMENTS
Meatballs 550-650 g

10.99

ST. HUBERT
Meat Pies 715-800 g

4.49 /lb

100 PTS when you buy 1 package

Marinated Pork Back Ribs
9.50/kg

12.99 /lb

Top Sirloin Medallions
cut by your meat expert
from Canada AAA grade
beef 28.64/kg

3.99 /lb

COMPLIMENTS
AIR-CHILLED
Whole Chickens 8.80/kg

9.99

50 PTS when you buy 1

HIGH LINER Family Favourites
Boxed & Breaded Seafood 500-700 g

15.99

ROCK HARBOUR
Whole Cooked Lobster 350 g

3.49 /lb

family size

Chicken Leg Quarters 7.69/kg

DELI

Available at most stores

6.49 with Scene+ Card

7.49 without Scene+ Card

COMPLIMENTS
Natural Ingredients
Sliced Meats
selected 175 g

5.99

FANTINO & MONDELLO
Italian Meats selected 100-200 g

2.99 /100 g

COMPLIMENTS
Black Forest or Honey Ham
selection varies by store

BAKERY

Available at most stores

4.49

100 PTS when you buy 2

Artisan Breads
375 g

5.99

Pull-Apart Bread
garlic & cheese or
cinnamon sugar
340-380 g

4.49

PANACHE
Naan 340 g

8.99

Small Bar Cake
445-540 g

KITCHEN

Available at most stores

75 PTS when you buy 1

9.99

SUMMER FRESH
Salad Bowls 800 g

FLORAL

Available at most stores

2.75

COMPLIMENTS
Black Earth Topsoil
25 L

BULK

Available at most stores

4.49

COMPLIMENTS
Peanuts selected
425-500 g

900+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

Look for these symbols while you shop

PRICE LOCK

BUDGET HELPERS!

Helping our communities with their groceries

WEEKLY SPECIAL

Spotlight on weekly specials

BUY MORE SAVE MORE

Save when you stock up on more

SAVE this week

Amazing limited-time price

special OFFER

Extended offer for 4+ weeks

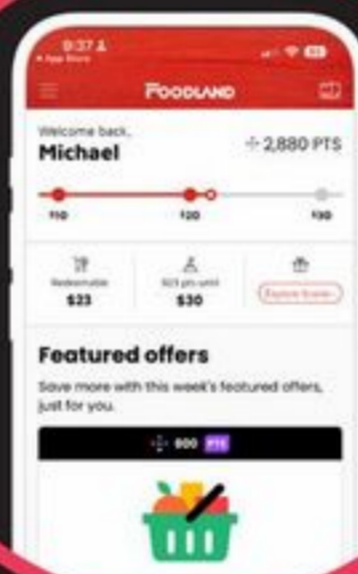
Scene



1000 PTS = \$10 in FREE groceries

Scene **MEMBER PRICING**

Reduced pricing for Scene+ members



Weekly personalized offers



Love it.
Or it's free.



FROZEN & DAIRY

 <p>100 PTS when you buy 2</p> <p>3.99 COMPLIMENTS Cream Cheese 227-250 g</p>	 <p>3.99 COMPLIMENTS Processed Cheese Slices 400 g</p>	 <p>7.99 YOPLAIT Source 16 pk or LIBERTÉ Greek Yogurt 900 g-1 kg</p>	 <p>2.99 with Scene+ Card 3.49 without Scene+ Card SILK Coffee Creamers 458-473 mL</p>
 <p>5.49 CRAVE or KRAFT Dinner Deluxe Frozen Entrées 200-340 g</p>	 <p>4.49 CAVENDISH FARMS Flavour Crisp 454-750 g</p>	 <p>100 PTS when you buy 3 3.49 CHEEMO Perogies 815-907 g</p>	 <p>200 PTS when you buy 2 5.99 PILLSBURY Pizza Pops 8 pk</p>

DRINKS, SNACKS & PANTRY

 <p>4.79 DOLE Pineapple Juice 4x250 mL or 1.36 L</p>	 <p>200 PTS when you buy 1 11.99 BECK'S Non-Alcoholic Beer 6x330 mL</p>	 <p>2/7.50 RED BULL Energy Drink 355 mL</p>	 <p>4.99 with Scene+ Card 6.29 without Scene+ Card COMPLIMENTS Sparkling Water 12x355 mL</p>
 <p>200 PTS when you buy 4 2/\$8 LAY'S Potato Chips 220-235 g, Baked 177 g or Poppables 130 g</p>	 <p>2/\$6 EARTH'S OWN Oat Beverages 346 mL</p>	 <p>200 PTS when you buy 4 4/\$10 COMPLIMENTS Snacking Crackers 200-225 g or Rice Crackers 100 g</p>	 <p>18.99 MAXWELL HOUSE or NABOB Coffee Pods 30 pk selected varieties</p>
 <p>5.49 PLANTERS Almonds 200 g, Cashews 200 g or Nuts Mix Cashew & Mac 200 g</p>	 <p>200 PTS when you buy 4 4.99 CADBURY Sharing Bars 200 g, Multipacks 4 pk 168-200 g or Bagged Chocolate 152-200 g</p>	 <p>3.99 COMPLIMENTS Granola or POST Retail Size Cereal selected 311-525 g</p>	 <p>1.99 with Scene+ Card 2.49 without Scene+ Card SNACK PACK Puddings or Gels 4 pk</p>
 <p>50 PTS when you buy 1 3.99 COMPLIMENTS Tangy Dill Slices or Stackers Pickles selected varieties 500 mL</p>	 <p>200 PTS when you buy 1 2.00 COMPLIMENTS Extra Virgin or Pure Olive Oil 1 L</p>	 <p>100 PTS when you buy 2 4.79 KRAFT Shake 'n Bake 142-184 g</p>	 <p>2.69 CATELLI Garden Select Pasta Sauce 640 mL</p>
 <p>2/\$3 COMPLIMENTS Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL</p>	 <p>100 PTS when you buy 2 3.99 COMPLIMENTS Pink Salmon 213 g</p>	 <p>3.99 OLD EL PASO Tortillas 238-334 g, Taco Shells 125-133 g or Taco Sauce 243 mL</p>	 <p>6.49 STARTING AT DAINTY Jasmine or Basmati Rice 900 g selected varieties</p>

HOUSEHOLD

 <p>100 PTS when you buy 1 13.99 ARM & HAMMER Laundry Detergent 2.36 L or OXI CLEAN Stain Remover 1.28-1.36 kg</p>	 <p>250 PTS when you buy 2 12.49 FINISH Quantum Dishwasher Tabs 21-30 pk, Jet-Dry 500-821 mL or Dishwasher Cleaner 2-3 pk</p>	 <p>100 PTS when you buy 5 99¢ COMPLIMENTS Wet Cat Food 85 g or Pate 156 g</p>	 <p>9.99 with Scene+ Card 12.99 without Scene+ Card COMPLIMENTS Cat Litter 15 kg</p>
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BUDGET HELPERS!

Look for these symbols while you shop

Scene 1000 pts = \$10 in FREE groceries

Scene MEMBER Reduced pricing for Scene+ members

Compliments Love It. Or it's free. Not available on compliments.ca

FDL_WKS2_PO3_ONT_21



EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://www.sciotiabank.com/participatingstores).

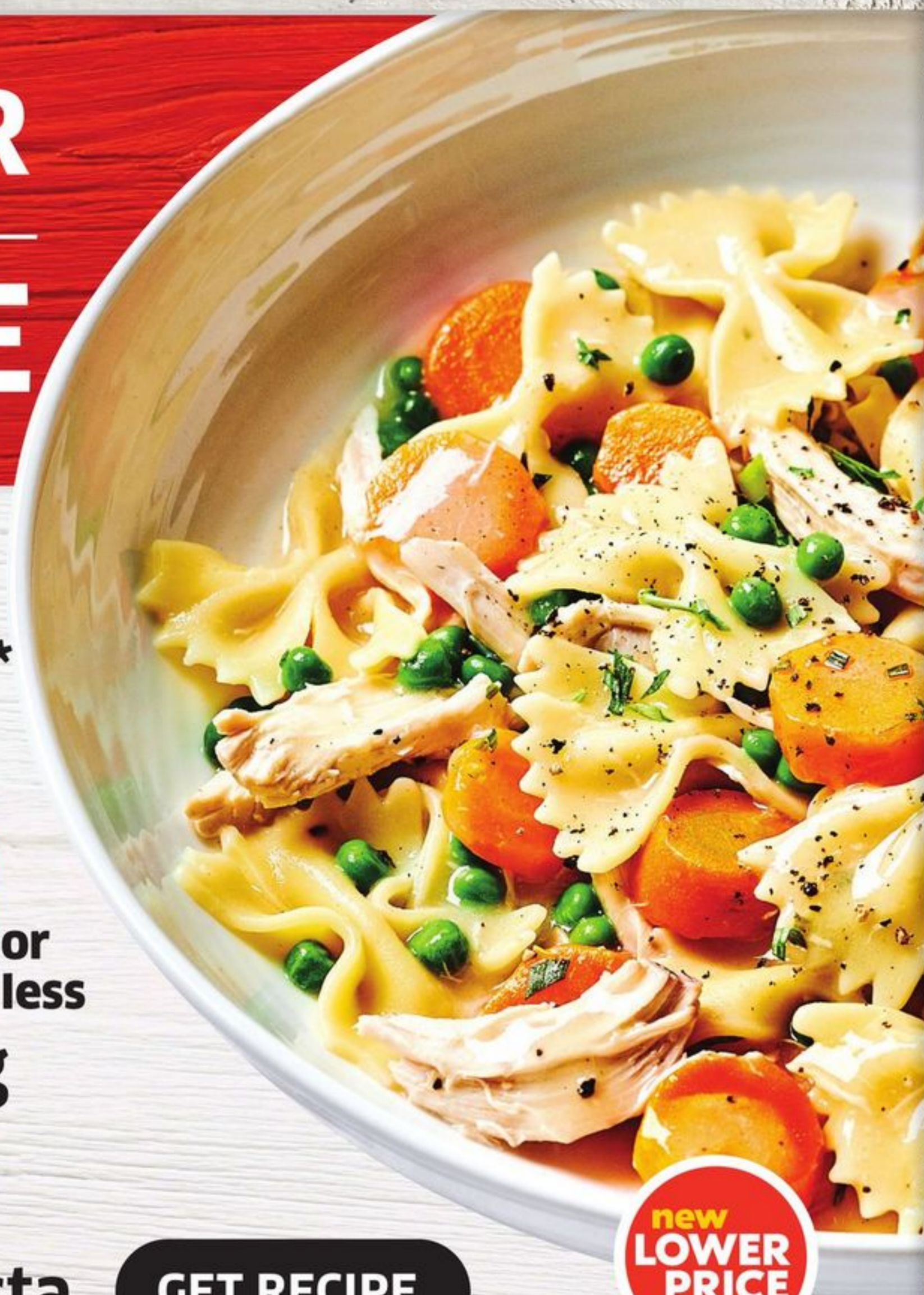
²On all eligible purchases at participating grocery stores. Conditions Apply.

SAVOUR — THE — VALUE

Only
\$5*
or less
per serving

Recipe of the Week:
**Chicken and
Tarragon Pasta**

[GET RECIPE](#)



new
**LOWER
PRICE**



**WEEKLY
SPECIAL**



BARILLA
Pasta 410 g



new
**LOWER
PRICE**

Carrots
product of Canada, Canada no 1 or
product of USA no 1 grade 2.27 kg



COMPLIMENTS
Fresh Tarragon 20 g

*You can make this recipe for \$5 or less per portion, based on pricing in-store and in the April 25th, 2024 to May 1st, 2024 weekly flyer. Stated cost does not include basic household pantry items. Stated cost is based on amount of each ingredient required in recipe.

LOOK FOR
900+*

ITEMS THAT ARE **PRICE LOCKED**
AND AT NEW LOWERED PRICES
THROUGHOUT THE STORE

* Not applicable in all stores. See foodland.ca/value-flyer for details.

900+*

— ITEMS ARE —
PRICE LOCKED

OR AT NEW LOWERED PRICES

Not applicable in all stores. See foodland.ca/value-flyer for details.



new
LOWER PRICE

9.99

BEST BUY Cheese
700 g



new
LOWER PRICE

2.79
/lb

Eggplant
product of USA or Mexico 6.15/kg



new
LOWER PRICE

7.99

COMPLIMENTS Boxed & Breaded Poultry
selected varieties 700 g



new
LOWER PRICE

4.99

STUYVER'S Ciabatta or Portuguese Buns
4 pk 340-400 g



new
LOWER PRICE

2.99

MAPLE LEAF
Flakes of Ham, Turkey or Chicken 156 g



new
LOWER PRICE

4.99

COMPLIMENTS
Peanut Butter 1 kg

BUDGET HELPERS!

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WEEKLY SPECIAL

Spotlight on weekly specials

BUY MORE SAVE MORE

Save when you stock up on more

SAVE this week

Amazing limited-time price

special OFFER

Extended offer for 4+ weeks

**Scene+
MEMBER PRICING**

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Reduced pricing for Scene+ members

compliments

Love it. Or it's free.*

*for details see compliments.ca

CLOVER LEAF 

READY TO EAT!



4.99

CLOVER LEAF® Tuna Salad with Quinoa & Olive Oil, Couscous & Olive Oil or Corn & Olive Oil 160 g



CLOVER LEAF® Flaked Light Tuna in Olive Oil 142 g

4.49

NEW!



7.99

CLOVER LEAF® Flaked Light Tuna in Olive Oil or Olive Oil & Chili Pepper 3x80 g



Scan for recipes

CloverLeaf.ca

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first email exclusive offer

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on your next purchase of \$40*

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*New subscribers only. Terms and conditions apply.

