

FOODLAND

Fresh food. Friendly neighbours.

ZONE 1



BUY 1, GET 1 FREE
of equal or lesser value

Striploin Grilling Steak cut by your meat expert from Canada AAA grade beef

2.99
/lb

COMPLIMENTS AIR-CHILLED Chicken Drumsticks 6.59/kg

ORGANIC Broccoli Bunch product of USA or Mexico

2.99
ea



Baked IN-STORE

1.49

Baguettes white or multigrain 234 g



3.99
1lb

ORGANIC Strawberries Clamshell product of USA no 1 grade 454 g



4.99

NESCAFÉ Rich or Taster's Choice Instant Coffee 100-170 g selected varieties



2/\$6

DEMPSTER'S Whole Grain Bread 450-600 g or Tortillas 6-8 pk



5.99

DANONE Activia Yogurt 12 pk or Oikos Greek Yogurt 650-750 g



99¢

KRAFT Dinner 58-200 g or HEINZ Pasta or Beans 398 mL

Scene+
MEMBER PRICING



Members SAVE \$2.12

4.87

with Scene+ Card

6.99 without Scene+ Card

BUBLY Sparkling Water 12x355 mL



Members SAVE \$2

6.99

with Scene+ Card

8.99 without Scene+ Card

PANACHE Calamari or Breaded Shrimp selected varieties 340 g



Members SAVE 50%

1.29

with Scene+ Card

1.79 without Scene+ Card

/lb 2.84/kg

PRODUCT OF ONTARIO Apples Gala or Red Delicious Canada extra fancy

MEMBERS SAVE MORE



10.99

YORKSHIRE VALLEY FARMS ORGANIC Chicken Fillets or Bites 454-480 g

Scene+
DIGITAL EXCLUSIVE

OFFER AVAILABLE APRIL 18-24, 2024



SPEND \$50 OR MORE, GET **500 PTS** WHEN YOU LOAD THIS OFFER in the Foodland app or at mygroceryoffers.ca

Card must be registered. Offer valid and available to be loaded April 18-24, 2024 at all Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$50.00 or more awards only one 500 Scene+ points statement. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/True Hardware/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Delaney Capital Incorporated.



Scan QR code to download or open the app

SCAN HERE FOR OUR DIGITAL FLYER
Foodland.ca



CELEBRATE EARTH DAY

APR 2024
PRICES EFFECTIVE FROM APR 18-24

THUR 18	FRI 19	SAT 20	SUN 21	MON 22	TUE 23	WED 24
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FDL_WKS1_P01_ONT_21

Meat District

SHAQ
100% ANGUS BEEF
HALF POUND
PATTIES
PRODUCT OF USA

SHAQ
GALETTES
D'UNE DEMI-LIVRE
100% BŒUF ANGUS
PRODUIT DES E.-U.A.

NET WT. 907 g 2 lb
POIDS NET 907 g 2 lb

CONTAINS 4 x 227 g 8 oz BEEF PATTIES
CONTIENT 4 GALETTES DE BŒUF DE 227 g 8 oz

Produced in USA / Produit des E.-U.A.
POM-2024-01-01-01 / POM-2024-01-01-01

SCAN ME
SCANNEZ-MOI

STAMPEDE
HOTDOG
SAUCISSE
FUMÉE
~ ORIGINAL ~

10

900 g

17⁹⁹

MEAT DISTRICT Chicken Wings
1.36 kg or Shaq Angus Beef Burgers
907 g

Meat District

STEAKHOUSE

ANTIBIOTIC FREE
CHICKEN
PARTY WINGS

NET WT. 48 OZ (1.36 kg)

4⁹⁹

BUTCHER'S
SELECTION
Stampede HotDog
900 g

Baked
IN-STORE

100 PTS
when you buy 2

5⁹⁹

Almond or Butter
Tarts 6 pk 330-370 g

3⁴⁹
/lb

PRODUCT OF CANADA
Sweet Bell Peppers red, yellow or
orange 7.69/kg

Scene⁺
**BIG
BONUS**

500 PTS
when you buy 5

3⁹⁹

PEARL MILLING COMPANY
Pancake Mix 905 g or Syrup 710 mL

Scene⁺
**MEMBER
PRICING**

2⁹⁹
with Scene+
Card

3⁹⁹
without
Scene+
Card

COMPLIMENTS Imitation Crab
or Lobster Meat 227 g

Members
**SAVE
\$1**

6⁹⁹

CRACKER BARREL Cheese 340-400 g, Shredded
Cheese 250-320 g or BLACK DIAMOND Chestings 252-336 g

6⁹⁹

RUSTICA Stuffed or Rising Crust
or Oven-Fired Pizza 538-866 g

2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or
DORITOS Tortilla Chips 155-280 g

2⁹⁹

150 PTS
when you buy 3

PEPPERIDGE FARM Goldfish Crackers 156-227 g or
LECLERC Celebration Cookies 240-350 g

4⁴⁹

HEALTHY CHOICE Simply Steamers Entrées or
MARIE CALLENDER'S Bowls selected 255-348 g

4⁹⁹

200 PTS
when you buy 2

GENERAL MILLS Cheerios, Oatmeal Crisp
or Cereal selected 300-437 g

2⁹⁹

100 PTS
when you buy 2

GAROFALO Imported Dry Pasta
selected varieties 300 g

2/\$3

CLOVER LEAF Skipjack Light Tuna
170 g or Flavoured Tuna 95 g

3⁹⁹

EARTH'S OWN
Dairy Free Beverages 1.75-1.89 L

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. *Save off this price* refers to the regular competitive shelf price at most locations. In stores open 24 hours, offer prices are effective from 4 am Thursday until Midnight Wednesday.

NOW HIRING Join our team!
Apply in-store today.

Scene⁺ **GET 500 PTS** FOR EVERY \$100 SPENT ON ONE4ALL GIFT CARDS!

Offer valid during April 18 - 24, 2024. Sorry no rainchecks or price matching. Offer valid only on One4All \$25-\$500. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fuel, dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McClellan/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, letters, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

PRODUCE

Avocados
product of Mexico
2.29 ea

Scene+ MEMBER PICKING
2.49 ea with Scene+ Card
2.99 ea without Scene+ Card

Green Kale Bunch
product of USA or Mexico

1/2 PINT

100 PTS when you buy 2

3.49 ea

Blackberries or Raspberries
product of Mexico 170 g

2.69 ea

Celery Stalks
product of USA no 1 grade

ORGANIC Bananas
product of Ecuador 2.84/kg
1.29 /lb

ORGANIC Lemons
product of USA 454 g
4.49 1lb

CELEBRATE EARTH DAY
APRIL 22

ORGANIC

5.49 ea

ORGANIC Iceberg Lettuce
product of USA or Mexico no 1 grade

50 PTS when you buy 1

6.99 ea

ORGANIC Cauliflower
product of USA or Mexico no 1 grade

MEAT

5.99

COMPLIMENTS Bacon 375 g

10.99 **100 PTS** when you buy 1

SCHNEIDERS Pepperettes 300-375 g

50 PTS when you buy 1

8.99 /lb

Boneless Cross Rib Roasts
cut by your meat expert from Canada AAA grade beef 19.82/kg

Scene+ MEMBER PICKING
17.99 with Scene+ Card
19.99 without Scene+ Card

BEYOND BURGER
PLANT-BASED BURGERS

BEYOND MEAT Burgers 678 g

14.99 **50 PTS** when you buy 1

SWISS CHALET Chicken Strips or Nuggets 700 g

6.99 /lb

Pork Tenderloin 15.41kg

4.99 /lb

Boneless Pork Sirloin Chops 11.80/kg

5.99

CATCH OF THE DAY
Boxed & Breaded Seafood 350 g

8.99

COMPLIMENTS Shrimp 31-40 ct raw or cooked 340 g

5.99

COMPLIMENTS Ground Chicken or Turkey 450 g

6.99 /lb

COMPLIMENTS AIR-CHILLED Split Chicken Breasts 15.41/kg

DELI

Scene+ MEMBER PICKING
5.29 with Scene+ Card
5.99 without Scene+ Card

COMPLIMENTS Salami
dry-cured naturally smoked 125 g

9.99

MASTRO Gran Platto 200 g or Charcuterie Trio 200-250 g

Baked IN-STORE

100 PTS when you buy 2

2.99 STARTING AT

Mini Croissants plain or cheese 250-260 g

75 PTS when you buy 1

4.99

Crusty Rolls 12 pk 725 g

6.99

BOURSIN Cheese Spread 150 g or Cuisine 220 g

3.49 /100 g

COMPLIMENTS Roast Beef, Corned Beef, Montreal Smoked Meat or Pastrami Selection varies by store

Baked IN-STORE

5.99

100% Butter Danish 4 pk 420-450 g

Scene+ MEMBER PICKING
11.99 with Scene+ Card
12.99 without Scene+ Card

PANACHE Cheesecakes frozen 600 g

KITCHEN

2.99 /700 g

Prepared IN-STORE

Pulled Chicken or Pork random weight

9.99

OLIVIERI Fresh Pasta 540-700 g, Skillet Gnocchi 520-700 g or Sauce 600 mL

LOCAL 2/\$6

GROWN IN ONTARIO Assorted Hens & Chicks 4" pot

100 PTS when you buy 2

5.99

COMPLIMENTS Trail or Snack Mixes selected varieties 400-500 g

900+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

Not applicable in all stores. See foodland.ca/value-flyer for details. Look for these symbols while you shop.

NEW LOWER PRICE **PRICE LOCK**

BUDGET HELPERS!

Helping our communities with their groceries

WEEKLY SPECIAL

Spotlight on weekly specials

BUY MORE SAVE MORE

Save when you stock up on more

SAVE this week

Amazing limited-time price

special OFFER

Extended offer for 4+ weeks

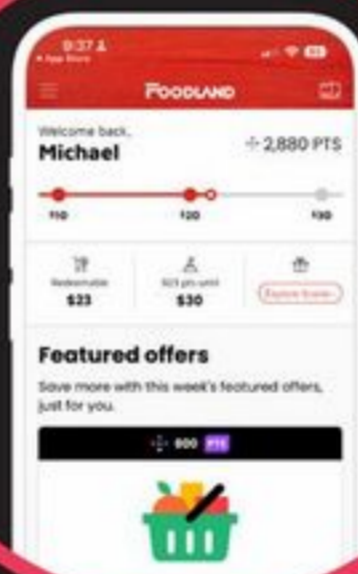
Scene



1000 PTS = \$10 in FREE groceries

Scene **MEMBER PRICING**

Reduced pricing for Scene+ members



Weekly personalized offers



Love it.
Or it's free.



FROZEN & DAIRY

 <p>2⁹⁹ GAY LEA Sour Cream 425-500 mL</p>	 <p>4⁴⁹ GAY LEA Cottage Cheese 450-500 g</p>	 <p>4⁹⁹ PHILADELPHIA Cream Cheese 227-250 g or COMPLIMENTS Cheese 250-270 g</p>	 <p>4⁹⁹ with Scene+ Card 5⁹⁹ without Scene+ Card IMPERIAL Margarine 637 g</p>
 <p>150 PTS when you buy 2 3⁹⁹ KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g</p>	 <p>100 PTS when you buy 2 3⁹⁹ MCCAIN Pizza Pockets 300 g</p>	 <p>100 PTS when you buy 2 4⁹⁹ DR. OETKER Garlic Fingers 317 g or Momenti Pizza 160-185 g</p>	

DRINKS, SNACKS & PANTRY

 <p>2/\$7 KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Special K Pastry Crisps selected varieties 125-384 g</p>	 <p>2⁹⁹ CHRISTIE Kids Cookies or Snack Paks 150-225 g selected varieties</p>	 <p>75 PTS when you buy 1 9⁹⁹ VAN HOUTTE Coffee K-Cup® Pods 12 pk</p>	 <p>6⁹⁹ with Scene+ Card 7⁹⁹ without Scene+ Card COMPLIMENTS Roast & Ground Coffee 300 g</p>
 <p>2/6⁵⁰ ROCKSTAR Energy Drinks selected 473 mL</p>	 <p>200 PTS when you buy 2 2/\$8 TOSTITOS Tortilla Chips 205-300 g (excludes Simply)</p>	 <p>4⁹⁹ MARS Chocolate Pouches 155-230 g</p>	 <p>2/\$7 LINDT Excellence Bars 100 g</p>
 <p>100 PTS when you buy 4 4/4⁴⁴ COMPLIMENTS Sparkling Flavoured Water 503 mL-1 L</p>	 <p>11⁹⁹ CORONA Sunbrew Non-Alcoholic Beer 6x330 mL</p>	 <p>100 PTS when you buy 3 4⁹⁹ PACE Salsa 642 mL</p>	 <p>5⁹⁹ with Scene+ Card 6⁹⁹ without Scene+ Card CLOVER LEAF Sockeye Salmon 213 g</p>
 <p>6²⁹ QUAKER Muffin or Cookie Mixes selected 900 g</p>	 <p>4⁷⁹ BETTY CROCKER Bisquick, Cookies, Brownies or Cake Mixes selected varieties 348 g-1.13 kg</p>	 <p>50 PTS when you buy 1 4⁷⁹ COMPLIMENTS Land or Shortening 454 g</p>	 <p>5⁹⁹ HEINZ Ketchup 750 mL-1 L, KRAFT Miracle Whip or Mayonnaise 650-890 mL</p>
 <p>2⁹⁹ COMPLIMENTS Apple Sauce 620 mL or Apple Snack 4-6 pk</p>	 <p>50 PTS when you buy 2 2/\$3 JELL-O Instant Pudding assorted 30-113 g</p>	 <p>5⁹⁹ JIF Peanut Butter 1 kg or SMUCKER'S Jam 310-500 mL selected varieties (excludes Raspberry)</p>	 <p>3⁹⁹ GOLDEN DRAGON Sauce 455 mL selected varieties</p>

HOUSEHOLD

 <p>250 PURINA One Smart Blend Wet Dog Food 368 g</p>	 <p>100 PTS when you buy 2 5⁴⁹ DAWN Dish Soap 532-882 mL or Power Wash Refill 473 mL</p>	 <p>12⁴⁹ DOWNY Unscentables, GAIN or IVORY SNOW Scent Boosters 378 g</p>	 <p>7⁹⁹ with Scene+ Card 8⁹⁹ without Scene+ Card COMPLIMENTS Laundry Detergent 1.37-1.47 L</p>
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BUDGET HELPERS!

Look for these symbols while you shop

Scene MEMBER 1000 pts = \$10 in FREE groceries

Scene MEMBER Reduced pricing for Scene+ members

Scene MEMBER Love It. Or it's free. Not all items are available in all stores.

FDL_WK03_P03_ONT_21



EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://www.sciotiabank.com/participatingstores).

²On all eligible purchases at participating grocery stores. Conditions Apply.

SAVOUR
— THE —
VALUE

Only
\$5*
or less
per serving

Recipe of the Week:
**Braised Cabbage with
White Beans**



GET RECIPE



new
LOWER
PRICE

PRODUCT OF CANADA
Green Cabbage Canada no 1



new
LOWER
PRICE

Garlic
product of China



AYLMER
Tomatoes 796 mL

*You can make this recipe for \$5 or less per portion, based on pricing in-store and in the April 18th, 2024 to April 24th, 2024 weekly flyer. Stated cost does not include basic household pantry items. Stated cost is based on amount of each ingredient required in recipe.

LOOK FOR
900*

ITEMS THAT ARE **PRICE LOCKED**
AND AT NEW LOWERED PRICES
THROUGHOUT THE STORE

* Not applicable in all stores. See foodland.ca/value-flyer for details.

900+*

— ITEMS ARE —
PRICE LOCKED

OR AT NEW LOWERED PRICES

*Not applicable in all stores. See foodland.ca/value-flyer for details.



new
LOWER PRICE

CANADA
4.99

PRODUCT OF CANADA
COMPLIMENTS Mini Potatoes
Canada no 1, 680 g



new
LOWER PRICE

2/\$12

COMPLIMENTS Sliced Deli Meats
selected 175 g or Single at Regular Retail



new
LOWER PRICE

6.99

COMPLIMENTS Cooked Ham 375 g



new
LOWER PRICE

6.99

COMPLIMENTS Family Size Granola Bars 560-630 g



PRICE LOCK

3.99

CAMPBELL'S Broth 900 mL



new
LOWER PRICE

14.99

COMPLIMENTS Frozen Fruit 1.5 kg

BUDGET HELPERS!

Look for these symbols while you shop

WEEKLY SPECIAL

Spotlight on weekly specials

BUY MORE SAVE MORE

Save when you stock up on more

SAVE this week

Amazing limited-time price

special OFFER

Extended offer for 4+ weeks

Scene+ 1000 PTS = \$10 in FREE groceries

Reduced pricing for Scene+ members

Scene+ MEMBER PRICING

Love it. Or it's free.*

compliments

*for details see compliments.ca

LOAD IT TO GET IT!

Get 100 PTS

when you buy 2 or more

and load offer in the **Foodland app** or at **MyGroceryOffers.ca**



Download on the
App Store

GET IT ON
Google Play



2lb
Bag



Scene+ DIGITAL EXCLUSIVE

100 PTS
when you buy 2
or more

COMPLIMENTS
Onions or Carrots
product of Canada, Canada no 1 or
product of USA no 1 grade 907 g



Card must be registered. Offer valid and available to be loaded April 18-24, 2024 at all participating Foodland locations. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Love it. Or it's free.*

*For details see COMPLIMENTS.ca



[Learn more](#)



5⁴⁹

COMPLIMENTS
Ice Cream 1.5 L

new
LOWER
PRICE

TIME FOR A SPRING CLEANING



14⁹⁹

PUREX, SUNLIGHT or PERSIL
Laundry 2.21-4.43 L or 32-42 disc pk
or **SNUGGLE** Fabric Softener 3.41 L

Henkel

©2024 Henkel Canada Corporation



18⁹⁹

ROYALE Bathroom Tissue
24=48 rolls, Paper Towel 6 pk or
Facial Tissue 12 pk

BUY ONE, PLANT ONE TREE!*

For each select** Royale® product you buy at Sobeys, Safeway, Thrifty or Foodland stores during the month of April, one tree will be planted in Canada (up to 50,000).

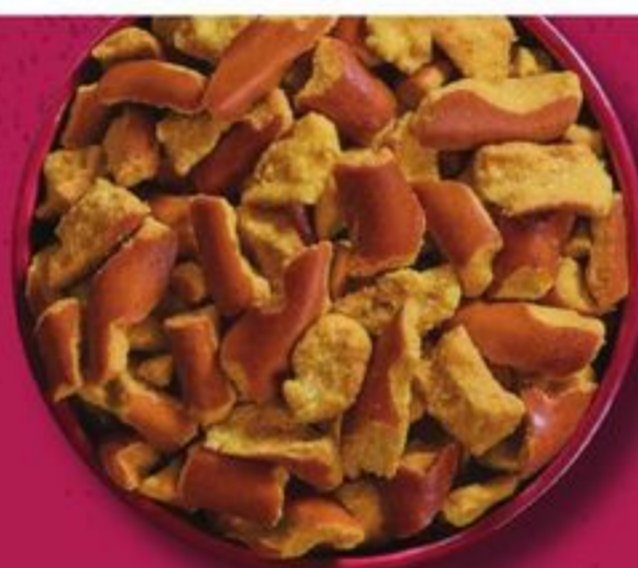


*Irving Consumer Products Limited, or an affiliate thereof, will plant one tree for each sale of a select Royale® product at Sobeys, Safeway, Thrifty or Foodland stores from March 28, 2024 to May 1, 2024, up to a maximum of 50,000 trees.

**Select products at Sobeys, Safeway, Thrifty or Foodland stores include: Royale® Velour® bathroom tissue (24=48), Royale® Original bathroom tissue (24=48), Royale® Tiger Towel® paper towel (6=12), Royale® Velour 3-Ply facial tissue (12 pack), and Royale® Original 2-Ply facial tissue (12 pack).

Royale® tissue products are manufactured by Irving Consumer Products Limited, an affiliate of J.D. Irving, Limited. Each year, forests managed by J.D. Irving, Limited and affiliated corporations remove more carbon than is emitted in the lifecycle of Royale® paper products. For more information, visit <https://www.irvingconsumerproducts.com/sustainability>

**TASTE HOW
GOLDFISH®
DOES CHIPS!**



**EXTRA
IN A
GOOD
WAY™**



**PEPPERIDGE FARM®
Goldfish® Crackers**
156-227 g selected varieties

**SNYDER'S OF HANOVER®
Pretzels** 240 g selected varieties

**KETTLE BRAND®
Kettle Chips**
198 g selected varieties

2⁹⁹

150 PTS
when you buy 3

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Get everything you love about Foodland like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

Sign up today to get your
first email exclusive offer

SAVE \$5

on your next purchase of \$40*

SUBSCRIBE NOW

*New subscribers only. Terms and conditions apply.

